

Archive

What is Archive?

- Archive is an online library service that allows you to store and access all your digital advertising content at the touch of a button.
- The archive service offers unlimited and permanent storage space.

How does it work?

- When a job is completed you can upload all the footage onto BEAM.TV and create a file for that project.
- Once the materials are uploaded they are there forever and can be accessed from any computer anywhere in the world.
- The system can store all types of media files – TV, Radio, Print and Press.
- Once archived you can send your work to anyone in a simple email.

What benefits does it offer?

- Huge savings in physical storage costs and space.
- Easily accessible via your desktop.
- One off payment

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‘We all agree that sharing creative in real-time, on the desktop, anywhere in the world, is a good idea. But digital asset management can be riddled with problems of high capital expenditures and proprietary systems that don’t talk to each other. BEAM.TV solves that for us. We logged on and experienced value before the ink on the contract was dry.’

*Laurie Coots
Chief Marketing Officer
Worldwide, TBWA*