

## Workspace

### What is Workspace?

- Workspace offers a secure, online area for storing and sharing reference material during a production.
- Workspace allows you to access your elements for approval by authorised personnel involved in your production - whether it's work in progress, pre or post production or final versions - at anytime, anywhere in the world.

### How does it work?

- Instead of storing tapes of work-in-progress, reference material and final versions in a library you can store them all digitally in Workspace using BEAM.TV.
- Workspace allows online approval of television, radio, press and outdoor advertisements during production by anyone, anywhere - only with your express permission. Electronic notification informs those with access when material is ready to be viewed
- Workspace gives creatives a common arena to share ideas. As long as you have access to a computer you can see your Workspace no matter where you are. This means the approval process is quicker and easier. This service can also be customised for clients in order to allow you control of the approval process

### What benefits does it offer?

- Not only are the time savings evident but this process has removed all need to layback to tape purely for approval purposes. There are no duplication costs and no courier fees.
- Workspace helps streamline your internal workflows
- Efficient and effective - you can target 10 people with the same edit without having to make and send 10 tapes.
- BEAM Support is only ever a phone call away.

## Contact Details

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'BEAM.TV enabled us – believe it or not- to actually pull the whole (AT&T) campaign off. We wouldn't have been able to wait for tapes between London and New York. Putting everything up on BEAM, and having whoever needed to look at the footage view the material and make their comments, enabled us to make our air dates. It also enabled us to dedicate enough time to the production and avoid rushing to be in an edit room.'

*Shoot Magazine.*

*Winslow Dennis, Head of TV, FCB New York*